

EdinburghCompact

Compact Voice

Edinburgh's Third Sector in 2015/16





## INTRODUCTION

This is the second annual Compact Voice booklet to be issued by the Compact Partnership in Edinburgh, a collective overview of Edinburgh's Third Sector, providing insight for both those working with, and those working in the Third Sector.

The Third Sector is hugely diverse, consisting of Charities, Social Enterprises and Voluntary Organisations/Community Groups. The organisations can be made up of paid staff and volunteers or run completely by volunteers, whatever suits the needs of the organisation.

Compact Voice utilises information available from OSCR, Edinburgh Voluntary Organisations' Council (EVOC), Volunteer Edinburgh (VE), Edinburgh Social Enterprise Network (ESEN) and from the Compact Voice Survey 2015, where views of 104 organisations were collated online.

New for this year is information on work contributing to the City's priorities and a look at the prevention work that is undertaken by the City's Third Sector.

Hopefully this publication will generate more questions on the Third Sector, if you would like to contact the Edinburgh Compact partnership please do so at [info@edinburghcompact.org](mailto:info@edinburghcompact.org)

### DATA

In creating this leaflet the following data sources have been used:

- Office Scottish Registered Charities (OSCR) taken as of April 2016
- Compact Voice survey - a survey of 104 Voluntary Organisations in Edinburgh issued electronically between September and December 2015
- Celebrating the Good Stuff 2015 (Edinburgh Social Enterprise Network)
- Edinburgh Voluntary Organisations' Council
- Volunteering in Edinburgh a survey of 94 volunteering organisations respondents in Edinburgh issued electronically in July 2015, Volunteer Edinburgh
- EVOC Red book 2016



## **This Year in Context**

*Jan-Bert van den Berg interim Chair of The Compact Partnership*

These are challenging times. As austerity hits home, the effects are felt by the citizens of Edinburgh, and especially by those who at times need our support. Experience tells us that welfare reform and reductions in public sector finances will tend to hit the most vulnerable in our city the hardest. The Compact works hard to reduce the severity of this impact and we recognise that by working together we can achieve more.

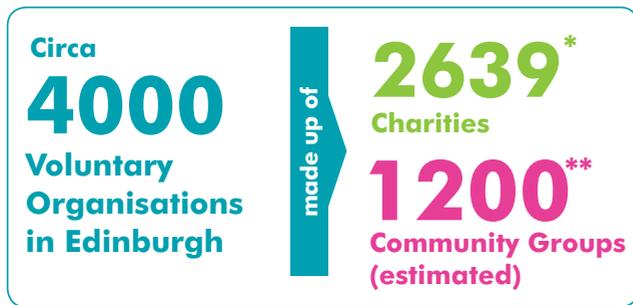
The opportunities for collaboration grow as the environment we work in becomes more challenging. Within the Compact we bring different perspectives and strengths to the table. Compact Voice provides a better understanding of what the Third Sector is, what it contributes, what challenges the sector faces, and how it can bring its expertise to work with the public sector to build social value and reduce inequalities.

The strength of the Third Sector is its diversity and its tailored responses to the communities of Edinburgh. We no longer live in a world where one simple solution provides all the answers.

Our fast moving complex society requires quickness of response and flexibility, to provide individually tailored answers and services. However, being agile and quick demands a tremendous amount from the small and medium size organisations which make up the majority of the Third Sector. This year's Compact Voice snapshot shows that the sector is clear about its challenges, takes strength from its diversity, is able to contribute new ideas to tricky problems and is serious about its role and potential to meet the challenges ahead with its Compact partners.

# SECTION 1 | Overview of Edinburgh's Third Sector

## Size of Edinburgh's Third Sector



\*Source: OSCR April 2016, includes charitable trusts and foundations and newly formed organisations which meet the charity test and excludes Further Education establishments, Higher Education establishments and private schools in Edinburgh.

\*\*Source: EVOG

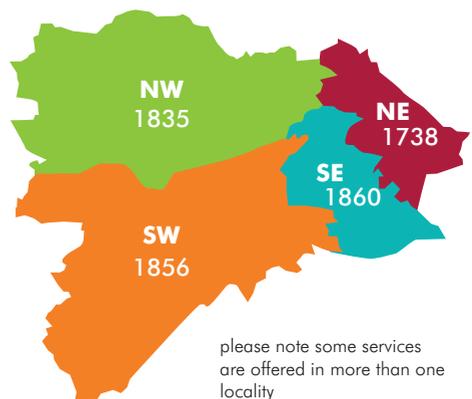
Please note approximately 50% of Social Enterprises have other legal structures, for example CIC and Company Limited by Guarantee.

**61%** } of organisations focus their delivery exclusively on Edinburgh, with around 22% delivering their services in a particular neighbourhood in Edinburgh.

Of the smaller organisations with an income of less than £25,000, 88% focus their service delivery on Edinburgh.

\*Source: Compact Voice Survey

Circa **5000** services offered by Voluntary Organisations throughout Edinburgh, everything from walking groups to drugs and alcohol support.

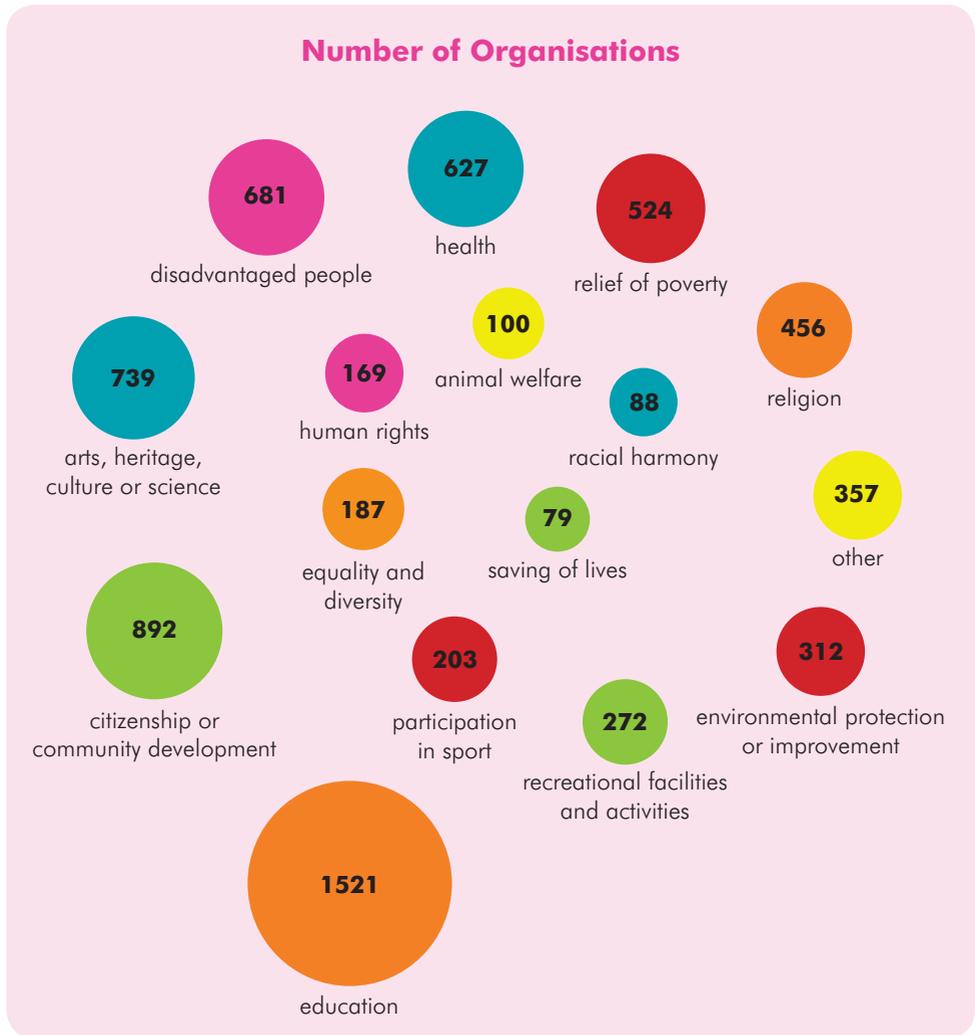


please note some services are offered in more than one locality

\*Source: EVOG Red Book 2016

## What the Sector Does

In Edinburgh charities categorise themselves as having the following charitable purposes (most state more than one purpose):



Full descriptions of categories can be found at [www.oscr.org.uk](http://www.oscr.org.uk)

\*Source: OSCR April 2016, excludes Further Education establishments, Higher Education establishments and private schools in Edinburgh

## Sector Finances

Income to the Sector is

**£2.15 Billion**



**£2.65 Billion if you include Further Education establishments, Higher Education establishments and private schools in Edinburgh.**

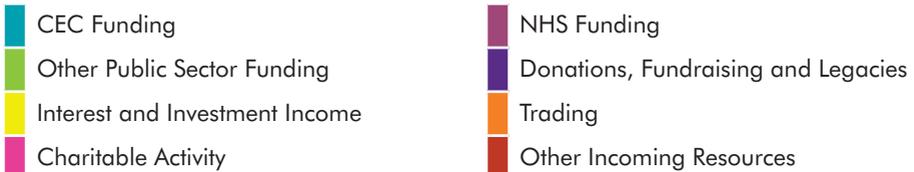
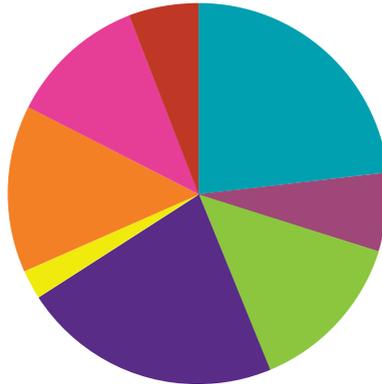
\*Source: OSCR June 2015 please note includes Housing Associations

**71%**

**of organisations with paid staff pay the Living Foundation Living Wage**

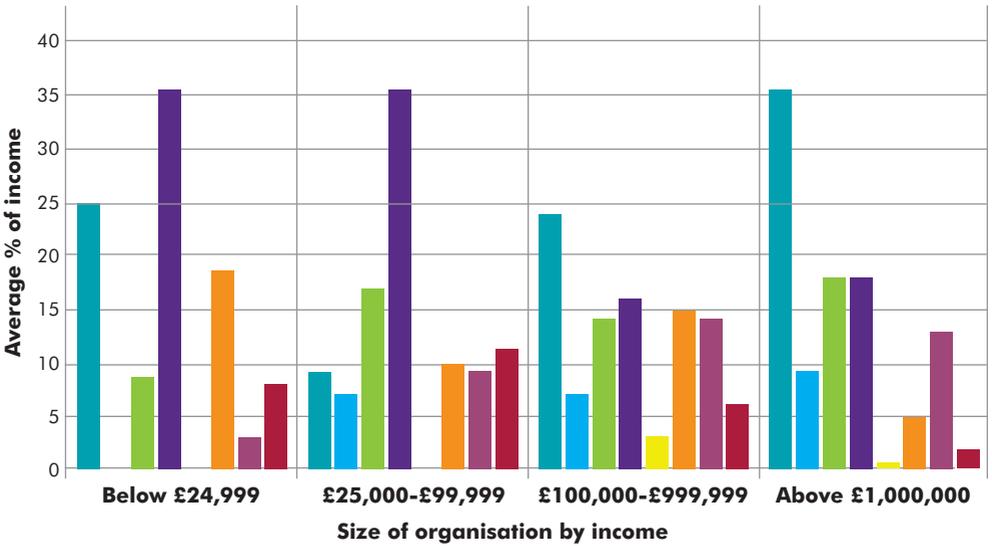
## Sources of Funding

All Organisations



\*Source: Compact Voice 2015

# Sources of Funding by Size of Organisation



- CEC Funding
- Interest and Investment Income
- NHS Funding
- Trading
- Other Public Sector Funding
- Charitable Activity
- Donations, Fundraising & Legacies
- Other Incoming Resources

## Reserves

**60%**

**Around 60% of responding Third Sector organisations hold reserves for core costs or salaries.**



**Most smaller organisations with an income of less than £25,000 do not hold any reserves.**

\*Source: Compact Voice 2015

## SECTION 2 | People Contributing to Edinburgh's Third Sector

### Volunteering

 **270,000** hours per week

In 2015 volunteers donated approximately 270,000 hours per week in Edinburgh. Equivalent to £3.9 million worth of working hours.

### Motivations for volunteering

 **59%**

make a personal contribution to the community.

 **14%**

develop their professional experience or skills.

 **23%**

enjoyable way of spending their spare time.

### Who is volunteering:

**53%**

retired.

**27%**

in paid employment.

**6%**

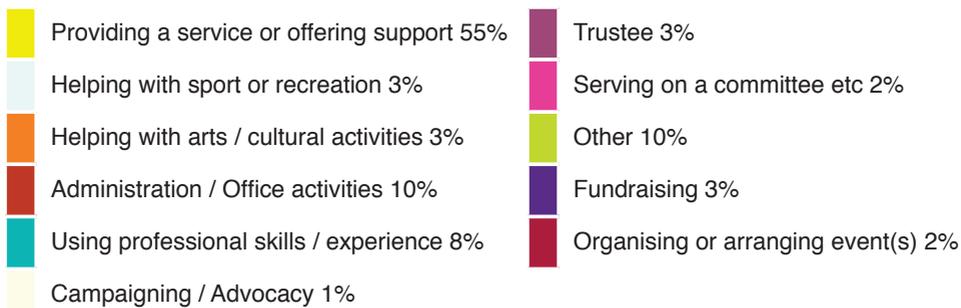
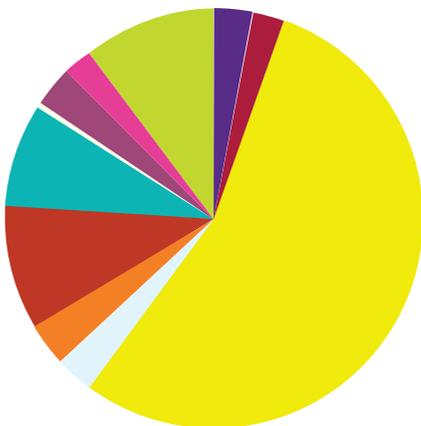
seeking paid employment.

**3%**

in education.

\* Source: Volunteering in Edinburgh Survey 2015

## What volunteers actually do when they give their time



**74%** 

of organisations say volunteers are giving more hours than last year.

 **56%**

of organisations do not have enough volunteers.

**60%**

of volunteer managers said that the often temporary nature of funding for volunteers management was the biggest thing getting in the way of engaging volunteers.

\* Source: Volunteering in Edinburgh Survey 2015

# SECTION 3 | Enterprising Behaviour in Edinburgh's Third Sector

## Number of Social Enterprises



\*Source: Edinburgh Social Enterprise Network



\*Source: Compact Voice 2015

Of smaller organisations with an income below £100,000 only 19% engage in trading compared to 77% of organisations with an income above £100,000.

Of those organisations who are not engaged in any trading, 29% have the ambition to generate income from trading and express the need for advice and support in that area.

\*Source: Compact Voice 2015



## SECTION 4 | Corporate Social Responsibility

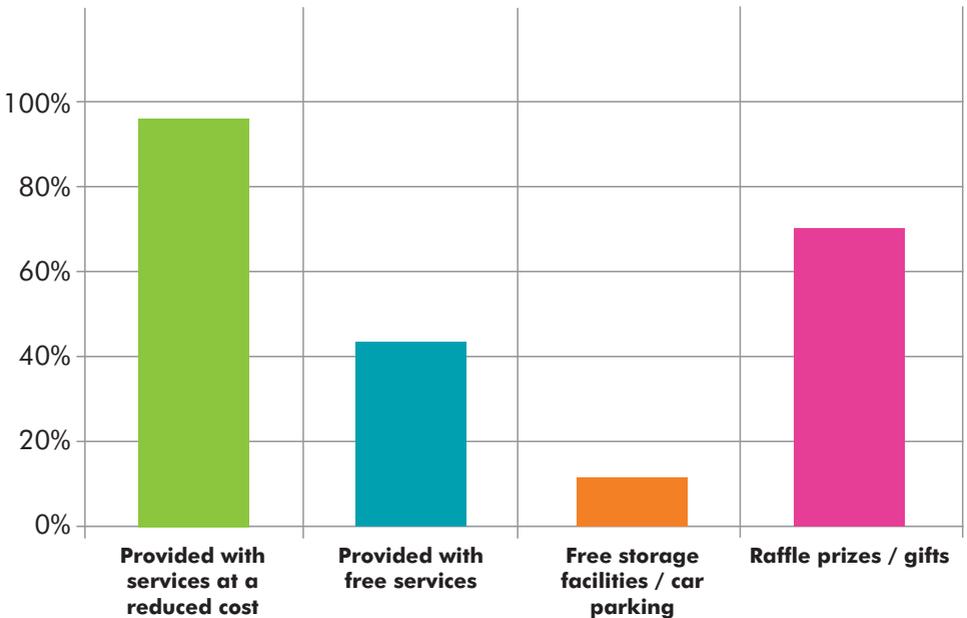
**60%** 

of all respondent organisations have received in-kind support from private sector businesses. This was mostly services at a reduced cost and raffle prizes and gifts.

**36%**

of private businesses which supported our Third Sector organisations were small, local organisations with less than 250 employees.

### Kind of support from private sector businesses by type



\*Source: Compact Voice 2015

# SECTION 5 | Third Sector and Community Planning

## City Priorities

Health

70%



of all organisations in the Third Sector focus on health and wellbeing, in particular on reducing inequalities in health.

Children

50%



of all organisations support Edinburgh's children and young people, improving early support and improving positive destinations.

Economy

25%



of all services report a focus on economy and job opportunities, reducing unemployment and tackling low pay.

Community Safety

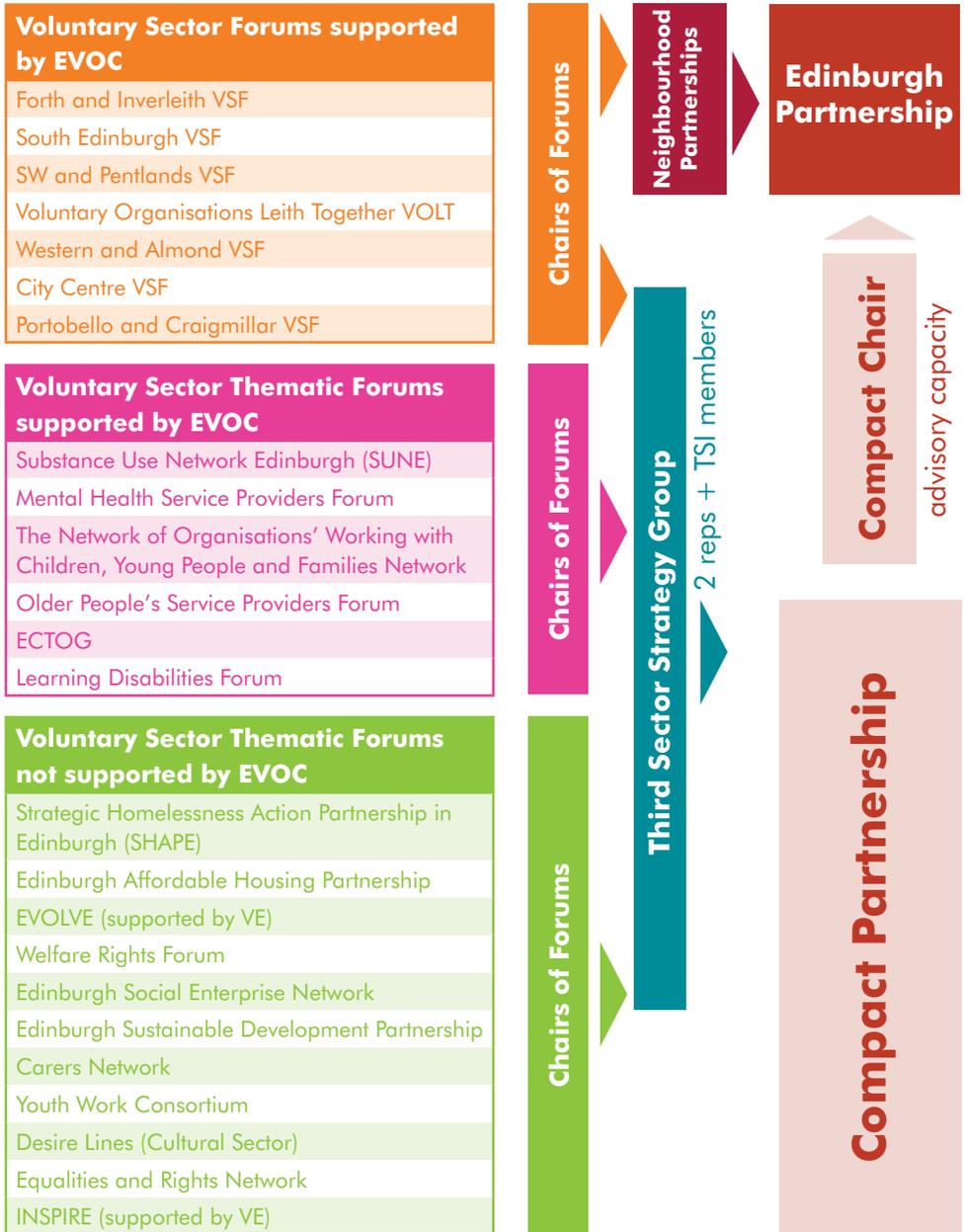
40%



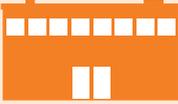
of services have a particular focus on community safety, reducing violence and re-offending.

60% of all services work more generally towards community cohesion, participation and infrastructure.

# Third Sector Input to Community Planning



## SECTION 6 | Prevention

60% } 

of all Third Sector organisations are focusing on preventative work with older people, young people and families or health inequalities, for example keeping people out of hospital, employability.



24% of all organisations focus on crime prevention and community safety.

Almost half of this work seems to be in the area of **substance abuse**, followed by preventative work against **domestic violence** (25%) and work against **hate crimes** (17%). Groups focusing on domestic violence and hate crimes are often groups working with at-risk clients (i.e. women’s support organisations, BME groups, disabilities, etc.) or groups working with younger people raising awareness and preventing anti-social behaviour and violence. Some organisations focus more generally on community safety.

\*Source: Compact Voice 2015

## SECTION 7 | Working with the Public Sector

### Co-production

**41%**

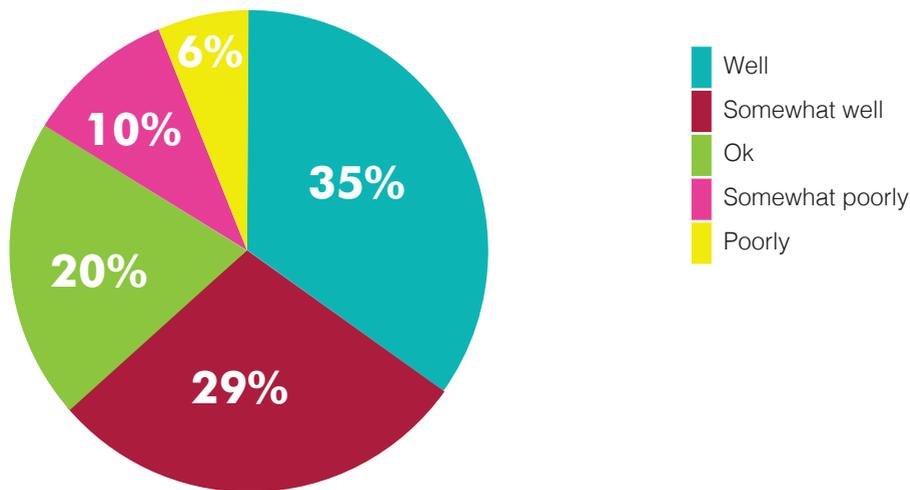
of respondents said they had helped co-produce the design or delivery of a service in the last year.

**64%**

of these stated it had gone well or somewhat well.

**16%**

stating it had gone poorly or somewhat poorly.



Respondents had been involved in a wide range of co-production work for example; redesign of Carers' Services, re-provisioning of homeless advice and support services, peer mentoring for ex-offenders and designing youth work summer programmes.

Co-production has been with a range of partners including other voluntary organisations, service users, City of Edinburgh Council, NHS Lothian, Housing Associations, Police Scotland, Prison Service and private businesses.

\*Source: Compact Voice 2015

## SECTION 8 | Moving Forward

### Changes and Challenges

"Reduction in capacity of CEC"

"Less support available from public sector partners due to reduction in personnel"

"Our funding over the previous ten years has been reduced by over 40%

### BUDGET CUTS

"People are not as open to partnership due to keeping their own heads above water"

"Sadly it has meant a reduction in our services"

"More competitive and less cohesive"

"Reduction in funding"

"For smaller organisations it is harder to sustain your work"

"Competing against National Third Sector Organisations where they have the human resource"

### SMALL ORGANISATIONS

"Experience, local knowledge and proactive co-production has not counted for much at the end of the day"

"We have less to spend with"

"Financial hardship, more to accommodation and"

### LEVEL OF

"Increased poverty"

"Less are able to cope and this is reducing"

"Constraint on length of service"



"Increase of clients wishing support"

"More people being referred to us, in poorly coordinated and unsustainable fashion"

"Families call our enquiry line because they have exhausted their other options"

## INCREASED DEMAND

"There is more demand and fewer options available for those with complex needs"

"Longer waiting times for service users"

less time with them"  
more difficult access and housing support"

## F CARE

and hardship"

access services and quality of life"

s on the support"

"Reduction in staff hours"

"As we all obsess about reducing budgets and losing jobs we should not forget who the services we provide are for and what we are there to do"

## STAFF

"Reduction in staff terms and conditions, e.g. pension benefits, sick leave entitlement etc.

"Difficulties in recruiting and retaining staff"

"Increased use of temporary staff contracts"

# THE FUTURE

## SOCIAL ENTERPRISE

"We are maybe setting up a social enterprise arm to the organisation"

"More reliance on social enterprise activity, less reliance on public sector funding"

**60%**

**ORGANISATIONS GET SOME INCOME FROM TRADING (P.10)**

## PROFESSIONALISM

"More business-like in its approach"

"It focuses the mind to be more professional"

"Increased professionalism and adoption of good practice from private sector, including focus on outcomes, value for money, clear governance etc."

"The third sector has got better at being a voice for those it represents"

## COMMUNICATION

"More honest discussion between the third sector and the council"

"Changes to attitudes, cultural changes, improved communication"

"Explain where exactly cuts will be made to be able to plan"

**64%**

**OF ORGANISATIONS WHO HAVE BEEN INVOLVED IN CO-PRODUCTION STATED IT HAD GONE WELL OR SOMEWHAT WELL (P.15)**





## COLLABORATION

“More willingness to work collaboratively within the third sector”

“Improve effective collaboration to reduce duplication”

“The reduction in funding has highlighted the benefit of working together to share knowledge and training”

“Having more awareness of other services – easier to signpost”

“More collaboration. Less money. Lower morale, More creativity”

**41%**

**ORGANISATIONS SAID THEY HAD HELPED TO CO-PRODUCE THE DESIGN OR DELIVERY OF A SERVICE LAST YEAR (P.14)**

**74%**

**OF ORGANISATIONS SAY VOLUNTEERS ARE GIVING MORE HOURS THAN LAST YEAR (P.8)**

## VOLUNTEERING

“Increase in interest in volunteering which has been a real boon to the sector”

\*Source: Compact Voice 2015



For further information about Edinburgh Compact  
Partnership please visit [www.edinburghcompact.org.uk](http://www.edinburghcompact.org.uk)

